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UNIDEN 2002 CORDLESS LINE OFFERS “TOTAL SOLUTION”
Company Bids to Lead Market with 2.4 GHz Analog, 5.8 GHz DSS, Multi-Handset Units

Fort Worth, TX (Updated June 10, 2002) - Uniden America Corporation today revealed its new cordless product line for 2002, opening the curtain on a new, low-cost 2.4 analog unit and a 5.8 DSS model, among other cordless offerings.

The 2.4 GHz Analog line begins with the basic models in the series, the EXP2240 and EXP2241 (MSRP \$39.99), available in ivory and charcoal respectively. The EXP2243 (\$59.99) builds upon the basic model by including an extra charging cradle. The EXI2246 and EXI2246c (\$79.99) feature Caller ID/Call Waiting, available in ivory and charcoal respectively. The EXA2245 (\$79.99) features Caller ID/Call Waiting and a digital answering system with voice menu prompts. The EXAI2248i and EXAI2248 (\$119.99) feature Caller ID/Call Waiting and digital answering system with voice menu prompts, available in ivory and charcoal respectively. All models are currently available.

The new 2.4GHz multi handset line includes the TRU446/446-2, TRU4465-2, TRU448/448-2, and TRU4485/4485-2. The TRU446-2 (MSRP \$169.99) includes two handsets with Caller ID/Call Waiting and is also available in a single handset model, TRU446 (\$99.99). The TRU4465-2 (\$189.99) includes two handsets with Caller ID/Call Waiting, Dual Keypad, Speakerphone, and an extra charging cradle. The TRU448-2 (\$199.99) includes two handsets with Caller ID/Call Waiting, a Digital Answering System, an extra charging cradle, and is also available in a single handset model, TRU448 (\$139.99). The TRU4485-2 (\$219.99) includes two handsets with Caller ID/Call Waiting, a Digital Answering System, Dual Keypad/Base Speakerphone, an extra charging cradle, and is also available in a single handset model, TRU4485 (\$199.99). Finally, the TXC400 (\$79.99) is an optional, additional handset with charging cradle. All models will be available in June/July 2002.

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Uniden 2002 Cordless Line (Page 2)

The new line of 900 MHz units begins with the basic models retailing for less than \$30, the EXP370 and EXP371, available in ivory and charcoal respectively. The EXI376 and EXI376c (\$49.99) are also available in ivory and charcoal respectively and include Caller ID/Call Waiting. Finally, the EXAI378i and EXAI378 (\$79.99) are available in ivory and charcoal respectively and include a Digital Answering System. All models are currently available.

Uniden America Director of Product Marketing, Rex Holloway, underscored the breadth of technologies and products the new cordless line represents. "Our retailers rely on Uniden to provide their wireless solutions," Holloway said. "Uniden's strength is in our ability to produce the highest-quality cordless phones while leading in the introduction of new technologies, such as the Uniden TRU5886, our new 5.8 DSS offering."

According to Uniden representatives, the new 5.8 DSS units being introduced will enable users to take advantage of the newly available 5.8 GHz transmission frequency. "Simply put, 5.8 GHz has less interference, and will be the next generation in technology," Holloway said. The line includes the TRU5865-2, TRU5865, TRU5885-2, and TRU5885. The TRU5865-2 features two handsets, Caller ID/Call Waiting, Dual Keypad, a Handset Speakerphone, and is also available in a single handset model, TRU5865. Both models will be available in late October 2002. The TRU5885-2 features two handsets, Caller ID/Call Waiting, Digital Answering System, Dual Keypad, a Handset Speakerphone, and is available in a single handset model, TRU5885. Both models will be available in late September 2002. An optional, additional handset, the TRU580, will also be available in late September 2002.

About Uniden

Uniden America Corporation, the North American subsidiary of Japan based Uniden Corporation, manufactures and markets wireless consumer electronic products including cordless telephones, business telecommunications systems, multimedia communications devices, scanner radios, CB radios, FRS, Marine radios and other wireless personal communications products. Based in Fort Worth, Texas, Uniden sells its products through dealers and distributors throughout North, Central and South America.